WHATEVER IT TAKES

FOR THE BRAND

FOR MILFORD

Sign It

2026 State Journalism - Artist Statement

I created this graphic to promote the Milford boys wrestling team and their district competition. I created this graphic from scratch in Photoshop without using any templates. All of the photos that I used were taken by members of the journalism staff and edited within Photoshop myself. The logos I used were pulled from our journalism folder, which contains all of the school's logos. At first, I started with a blank page. From there, I found a paper-looking photo background to use from Canva. Then I found the perfect outline of the state Nebraska to use for the center of the graphic. I then got the NSAA logo and the block M logo to use for the top of the graphic. I altered the NSAA logo to be purple by selecting the logo and using the solid color adjustment layer. I also attained the "Sign It" logo that the wrestling coach created and placed it on the bottom left corner of the page. After that, I changed the logo's color to dark grey using a solid color adjustment layer. I then placed the words underneath the Nebraska outline with the font Bebas Neue. Next I added both of the photos and removed their backgrounds. I was able to place them inside of the Nebraska outline by selecting the outline and using the shortcut control, alt, G. Once I did that, I just had to use the brush tool to add back the parts of the photos I wanted to extend out of the outline. I then used the camera raw filter to edit the photos to my liking. Once they were edited, I used the hue and saturation layer to turn them black and white then I used the brush tool to bring the color of their headgear and singlets back out. After that, I used the autographs of the athletes that I chose for the graphic and placed them onto the page. To finish, I added a drop shadow on both photos and on the Nebraska outline to enhance the graphic.

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