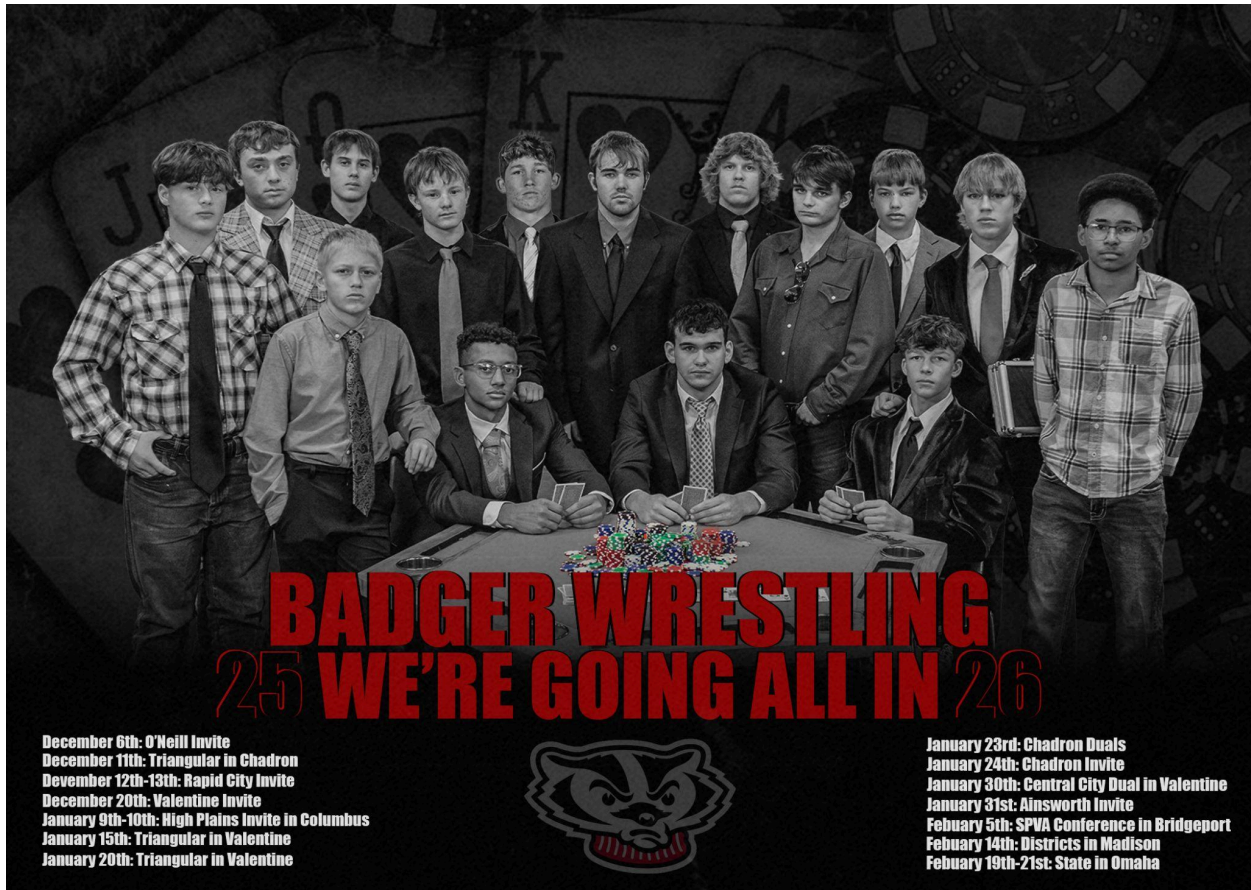




Artist's Statement: After my journalism class decided to do a media day with the school's athletes, the wrestling coach reached out and asked if we could create a themed poster for the team. They chose the theme "We're Going All In." I began this design in Adobe Photoshop using a blank horizontal canvas. I changed the background color to black to establish a darker tone. Next, I added a card and poker chip image to the background and lowered the opacity. I also applied a gradient to the lower portion of the image to create a smoother fade. After that, I added the wrestlers and applied a hue/saturation adjustment mask. I turned the saturation all the way down to make the wrestlers black and white. I then added the badger mascot head to the design and lowered its opacity so it blended into the background. Using the paintbrush tool, I painted color back onto the poker chips on the table. This created a strong visual effect by making the chips the only colored element in the image. Next, I added all of the text. I duplicated the text, changed its color, and placed it behind the original text with a slight offset to create a black or red shadow effect. Using the provided schedule, I added the dates and event names to each side of the design. To finish the poster, I applied an overlay to add texture and unify the overall look. My purpose in creating this design was to showcase the team's goal for the season while also providing a visually engaging and unique schedule for the wrestling program.