



Artist's Note: To create this advertisement for fall Parent Teacher Conferences, I first began in Canva using the Instagram square -size. From there, I selected a design that reminded me of a old-school chalk board. I selected this as the background because it would draw attention to the parents in our community. After I decided on the template and color, I edited the text to advertise for fall Parent Teacher Conferences. I added the dates, time, and location. We also run a 1:20 school dismissal that day, so I added additional text to also remind parents of the early dismissal. To fill some more of the space, I used some of the Canva elements/graphics to add in some school-related images. This advertisement was sent out on our School Social Media platforms to remind parents of the upcoming Fall Conferences and the early dismissal.