

LSW  CAL MUSIC PRESENTS

SHOW CHOIR

PREMIERE

2025-26 EDITION



**THURSDAY,
DECEMBER 11**

**HELP OUR SHOW CHOIRS KICK
OFF COMPETITION SEASON!**

**RESONANCE • AMBIENCE • EMERGENCE
ECHO SHOW BAND • SHADOW CREW**

6:30PM
UNDERSTUDY

8:00PM
COMPETITION



CUR8.com
\$9 ADMISSION

JOSHUA CARL

Artist Statement – #1 Advertising – Show Choir Premiere 2026

I created this advertisement from scratch on a blank page in Canva. Everything here is made by me, including the logo for “LSW Vocal Music” (initially made in Canva but refined in Affinity Designer) and the photo I took of the dancer in the poster. The photo was edited in Adobe Photoshop to remove the background and remove color from the image except for the suit jacket, which was changed from green to red. The font choice is Agrandir, which has many different weights and widths that I used to their fullest to emphasize certain elements and add contrast between each text box. The circle background was also created by me using radial gradients. The only elements that were utilized from Canva’s graphic gallery were the noise/grain texture in the background and the QR codes at the bottom right corner. Overall, this poster took about 3 hours in total to complete, and there were multiple versions of this poster used for social media (including ones without the photo of the dancer), but the one shown here was printed and shown around my school.