

Artist Statement

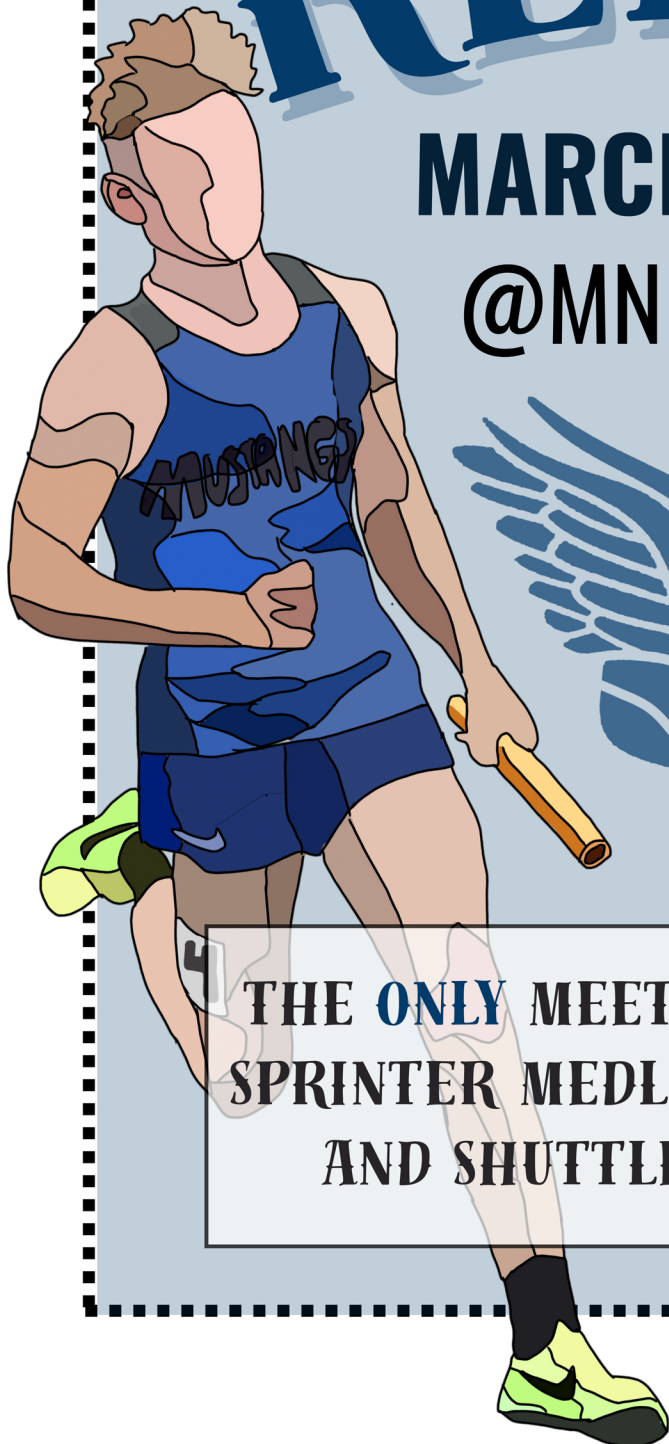
I created an advertisement for the Ron Relays track meet that MN hosts in late March. I chose to advertise this because it is a very unique meet with the entire thing consisting only of relay events, including multiple that are not raced in any other meets. I created the entire ad from scratch on Canva and IbisPaintX platforms. I started with a blank page on Canva, then input the texts and borders, formatting it all manually. For the graphics of the athletes, I used photos I had taken myself as reference, and in IbisPaintX, I manually outlined and color-blocked each, with alterations to fit the design. For example, I flipped one of the graphics vertically, but then had to adjust the lettering and jersey design to maintain continuity with the team. I then imported those into the design, and for the track symbol in the center, I performed a similar process, drawing it in the IbisPaintX app before importing it. Each of the graphics took around an hour to create, and assembling the pieces took an additional hour.

Ron Park

RELAYS

MARCH 28 10:00

@MNHS TRACK



**THE ONLY MEET WITH 4X200, 4X1600,
SPRINTER MEDLEY, DISTANCE MEDLEY,
AND SHUTTLE HURDLE EVENTS!**